

Table 1: Objectives and Approaches for new Transport Strategy

OBJECTIVE	APPROACH(ES)
Improve air quality in the High Street and Quarry Hill Road.	<p>Assess all aspects of the Transport Strategy for their impact on air quality, rejecting any measures that may impact adversely on known hot spots or have the potential to create new ones. Commit to ongoing monitoring of the outcomes of measures that are agreed for implementation.</p> <p><i>RESOURCE IMPLICATIONS: Officer time and any necessary additional monitoring equipment.</i></p> <p><i>Timescale - ongoing.</i></p>
Ensure that longer distance/through traffic is directed to the most appropriate routes, avoiding the High Street.	<p>Review direction signs at all relevant junctions, including A21, A26, Quarry Hill Road, Pembury Road and High Street.</p> <p><i>RESOURCE IMPLICATIONS: Officer time and new signs, if such are needed. Completion by Autumn 2013.</i></p>
Reduce interruptions to the flow of vehicular traffic passing through the town centre.	<ol style="list-style-type: none"> 1. Review traffic signal coordination and junction timings at all relevant locations, particularly in the approaches to and through the High Street. <i>RESOURCE IMPLICATIONS: Commissioning of specialist advice and implementation of agreed outcomes. Completion by March 2013, subject to ongoing monitoring.</i> 2. Prepare a Servicing Strategy for the High Street (specifically between the Big Bridge and Vale Road, over which length opportunities for rear access appear to exist). <i>RESOURCE IMPLICATIONS: Officer time, stakeholder consultation and any agreed traffic regulation orders, with enforcement. Completion by Summer 2014.</i> 3. Review vehicular movements at the Medway Wharf Road/High Street junction (initially a physical restriction to right turning traffic from Medway Wharf Road and from High Street). <i>RESOURCE IMPLICATIONS: Officer time, stakeholder consultation, detailed design (physical measures) and any agreed traffic regulation orders. Completion by March 2014.</i>

<p>Improve the flow of pedestrian movement and general ease for people at various locations in the town centre</p>	<p>Prepare a Pedestrian Movement Plan for the High Street and Quarry Hill Road, including the de-cluttering of street furniture and signs, and the removal of unnecessary road markings. This can include improving conditions by the alteration of some kerb lines and by some minor treatment of some small areas in appropriate materials without any reduction in carriageway capacity. <i>RESOURCE IMPLICATIONS: Officer time and/or commissioning of specialist advice, stakeholder consultation, and detailed design. Phased construction to Summer 2014, depending on funding.</i></p>
<p>Improve the performance of the High Street/Vale Road/Avebury Avenue/Barden Road junction.</p>	<p>In connection with the above, review kerb lines, pedestrian crossing facilities and the carriageway layout to improve the flow and interaction of traffic modes without reducing overall capacity. <i>RESOURCE IMPLICATIONS: Officer time and/or commissioning specialist advice, stakeholder consultation, and detailed design. Completion by Summer 2014.</i></p>
<p>Reduce peak period queuing at the Hadlow Road, Bordyke and Cannon Lane junction.</p>	<p>Optimise signal timings, and upgrade equipment if necessary. Review position of stop line on Bordyke approach. <i>RESOURCE IMPLICATIONS: Commissioning of specialist advice and detailed design. Completion by Autumn 2013.</i></p>
<p>Improve the performance of the Vale Road/Vale Rise junction.</p>	<p>Currently related to the potential for redevelopment of adjoining land, but if there is delay it may be appropriate to generate options for assessment. Traffic signals not currently the preferred solution. <i>RESOURCE IMPLICATIONS: None in the short term, apart from the development management process. Review position in Summer 2013.</i></p>
<p>Relieve the High Street north of the river.</p>	<p>Continue to negotiate for the development-related delivery of the Lansdowne Road Link. Assess and improve signal timings at the Bordyke junction. <i>RESOURCE IMPLICATIONS: Officer time and commissioning specialist advice. Timescale - ongoing.</i></p>

<p>Improve the efficiency of vehicle, cycle, pedestrian and public transport interaction in the vicinity of Tonbridge Station and Quarry Hill Parade.</p>	<p>Review highway layout, crossing facilities, bus stops and taxi stands, and quality of the environment outside the station and the shops. <i>RESOURCE IMPLICATIONS: Officer time and/or commissioning of specialist advice. However, the timescale will need to be related to any likelihood of development proposals coming forward in the vicinity</i></p>
<p>Achieve the optimum layout of the Five Ways junction (Shipbourne Road/London Road) to reduce queuing at peak times and ensure that school-related pedestrian and cycle traffic is not compromised in terms of safety and flow.</p>	<p>Review junction layout, having regard for schemes previously considered. <i>RESOURCE IMPLICATIONS: Commissioning of specialist advice, and detailed design if necessary. Report on options by Autumn 2013.</i></p>
<p>Consider the impact on town centre traffic of A227, B245, A26 and A2014 junctions beyond the main town centre strategy area.</p>	<p>Review performance of each junction. <i>RESOURCE IMPLICATIONS: Commissioning of specialist advice. Report on performance and any recommendations by Autumn 2014.</i></p>